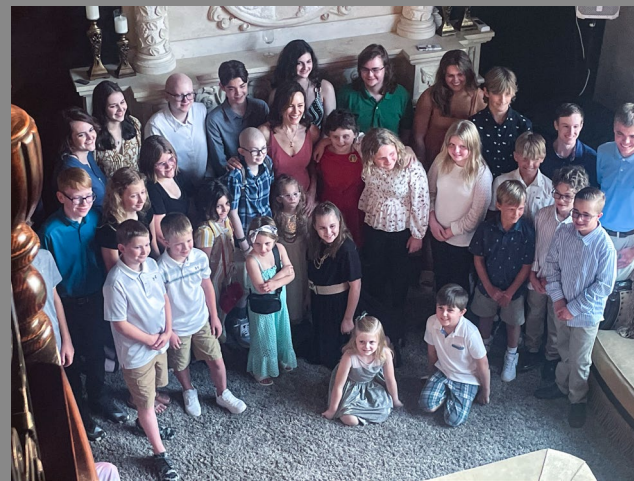VOICES
AGAINST CANCER

2024 Sponsorship Opportunities
Help Us to Give Kids a Voice

Who We Are

Voices Against Cancer is a 501c3 nonprofit organization aimed at increasing awareness for childhood cancer and raising funding for hospital pediatrics, and pediatric cancer research. In addition to supporting vital research and education, we are bringing together a community of guidance and support for families connected by childhood cancer.

Voices Against Cancer works on providing opportunities and events for patients, families and the bereaved. While we serve families across the country, we have a special focus on those in need in our local Sioux Falls area and provides funds for local families with expenses like gas, transportation, childcare and more while their child is undergoing cancer treatment.

In our first two years, we have generated $100,000 for the direct support of children and families affected by cancer and pediatric cancer research.

Sponsorship Opportunities

605 Pop Culture Con

Our flagship fundraising event featuring actors and artists who graciously donate their time to appear. We will also partner with the local Sioux Empire St. Baldrick's Head Shaving Event as another show of support for children battling cancer. We have several sponsorship packages and are open to creating unique packages for your company!

Community Partners

We are growing a network of community partners in Sioux Falls and surrounding areas to assist us with fundraising events, family educational events and our family assistance program. Opportunities can be packaged based on your specific needs, interests, marketing budgets, and target audiences. Contact us to discuss!

605 Pop Culture Con Sponsorship Levels

Expected 2024 Attendance: *8,000-12,000 across two days*

Mogul – *Investment $30,000*

- Recognition on television and radio promotional marketing and billboard advertising
- Three opportunities to have name and company logo on sponsor banner at the event and an informational table
- 15 social media recognition posts and premium company logo and link placement on website event pages
- 18 tickets to the event, exclusive event perks kit and 10 tickets to Friday night event featuring celebrities and our honored children and families

Mega Star – *Investment $20,000*

- Two opportunities to have name and company logo on sponsor banner at the event and an informational table
- 10 social media recognition posts and premium company logo and link placement on website event pages
- 16 tickets to the event, exclusive event perks kit and 8 tickets to Friday night event

Super Star – *Investment $10,000*

- Opportunity to have name and company logo on sponsor banner at the event and an informational table
- 8 social media recognition posts and premium company logo and link placement on website event pages
- 12 tickets to the event, exclusive event perks kit and 4 tickets to exclusive Friday night event

605 Pop Culture Con Sponsorship Levels

Producer – *Investment $5,000*

- Company logo and link on website and 5 social media recognition posts
  - Logo recognition on event signage
    - 10 tickets to the event

Director – *Investment $2,500*

- Company logo and link on website and 4 social media recognition posts
  - Logo recognition on event signage
    - 8 tickets to the event

Writer – *Investment $1,000*

- Company logo and link on website and 3 social media recognition posts
  - Logo recognition on event signage
    - 4 tickets to the event

Up & Coming – *Investment: $500*

- Company logo and link on website and 2 social media recognition posts
  - Logo recognition on event signage
    - 2 tickets to the event

Voices Against Cancer

47891 Prairie Circle, Harrisburg, SD 57032
PHONE: 605-413-8860 or 605-360-0445
EMAIL: rob@voicesagainstcancer.org
WEBSITE: https://voicesagainstcancer.org

SOCIAL MEDIA (as of 3-3-24):

https://www.facebook.com/voicesagainstcancer
6.3K followers

https://www.instagram.com/voicesagainstcancer/
1.3K followers

https://twitter.com/voicesvscancer
358 followers

*Go to Voices Against Cancer
2024 Sponsorship Form online*